



Via Fornasio, 5 - 10092 BEINASCO (TO)
 Tel. 011 3971099 • Fax 011 3972261
 VAT number: IT05758560014
 E-mail: koine@koine.it
 Codice fornitore STELLANTIS: 0085199

Beinasco 15.07.2025

NEW JEEP COMPASS LAUNCH TRAINING

Budget and activities

PEDAGOGICAL KIT, TTT & HANDOVER GUIDE

	Total
1 IBT with 1 WORKSHOP 60-75 MIN (WITHIN NEW MODEL COMPLETE TRAINING PATH)	29.400,00
Project management and briefings	
Material collection & Analysis	
Macro design – Synopsis for Approval	
Content copywriting – PPT + trainer notes (ibtoutline + Leader Guide + workshop contents)	
DELIVERABLE DETAILS 1 x PPT slide deck with animations & trainer notes (Up to 75 slides)	
1 AFTERSALES VCT	10.700,00
TEST DRIVE GUIDELINES (INCLUDING LIVE TRAINING EVENT GUIDELINES)	14.700,00
Material collection & Analysis	
Macro design – Synopsis for Approval	
PPT New Content copywriting & reviews	
PPT Graphic editing and link creation & Reviews	
PDF export & testing	
DELIVERABLE DETAILS 1 x PPT file with hyperlinks for document navigation (Up to 30 slides) 1 x PDF exported file (Up to 30 pages) for quality check and reference for localizations	
F2F TEST OUT (WITHIN NEW MODEL COMPLETE TRAINING PATH)	5.000,00
Project management and briefings	
Material collection & Analysis	
Macro design – Synopsis for Approval	
Content copywriting – PPT Quiz for approval	
PPT Graphic editing and animations	
Test Out Quiz Articulate editing, authoring & reviews	
Final publishing, LMS quality check & source files delivery	
Stellantis training app integration	

DELIVERABLE DETAILS

- 1 x WBT Test out quiz (20 questions)
 - Review Test Area on Articulate 360
 - Source Articulate Storyline file
 - Published package for LMS upload and quality check
- 1 x PPT Test out quiz Storyboard (20 questions)
- 1 x XLIFF file for automatic translations
- 1 x Stellantis Learning App Quiz pill - Beedeez (20 questions)

TTT			14.700,00
Project management and briefings			
Macro design & planning			
Content copywriting – PPT + trainer notes & review			
PPT Graphic editing and animations			
Adobe Room configuration (Room set up, Layout preparation, Uploads, Poll creation,...)			
1 DD Reharsals + 1 DD TTT sessions + Preparation			
- Director + Crew + Transfer expenses			
- NO 1 x Trainer (Preparation + Rehearsal + TTT + Transfer cost)			
- Audio / video / lighting / broadcasting equipment rent & Set up			

DELIVERABLE DETAILS

- 1 x PPT slide deck with animations & trainer notes
- 1 x Rehearsal on Adobe platform
- 1 x Live session on Adobe platform
 - 3 to 4 presenter / guests set up (1 HL Trainer)
 - Multiple camera set up
 - Studio set up with monitors for relator and as background

To be shooted in Turin (Training Academy) Any other expenses not included (ex competitor car rental and video shooting, track or studio renting)

TOTAL	74.500,00
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