

HL CONSULTING

NEW JEEP COMPASS LAUNCH TRAINING Budget and activities

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PEDAGOGICAL KIT

1 IBT OF 7 HOURS WITH WORKSHOPS + Including Test Out	28.500,00 €	1	28.500,00 €
Project management and briefings			
Material collection & Analysis			
Macro design – Synopsis for Approval			
Content copywriting – PPT + trainer notes			
PPT Graphic editing and animations			

DELIVERABLE DETAILS

1 x PPT slide deck with animations & trainer notes (Up to 75 slides)

1 AFTERSALES VCT	7.000,00 €	1	7.000,00 €
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TEST DRIVE GUIDELINES DESIGN (NO LIVE TRAINING EVENT)	7.500,00 €	1	7.500,00 €
Project management and briefings			
Material collection & Analysis			
Macro design – Synopsis for Approval			
PPT New Content copywriting & reviews			
PPT Graphic editing and link creation & Reviews			
PDF export & testing			

DELIVERABLE DETAILS

1 x PPT file with hyperlinks for document navigation (Up to 30 slides)
1 x PDF exported file (Up to 30 pages) for quality check and reference for localizations

F2F TEST OUT (WITHIN NEW MODEL COMPLETE TRAINING PATH)	4.500,00 €	1	4.500,00 €
Project management and briefings			
Material collection & Analysis			
Macro design – Synopsis for Approval			
Content copywriting – PPT Quiz for approval			
PPT Graphic editing and animations			
Test Out Quiz Articulate editing, authoring & reviews			
Final publishing, LMS quality check & source files delivery			
Stellantis training app integration			

DELIVERABLE DETAILS

1 x WBT Test out quiz (20 questions)
- Review Test Area on Articulate 360
- Source Articulate Storyline file
- Published package for LMS upload and quality check
1 x PPT Test out quiz Storyboard (20 questions)
1 x XLIFF file for automatic translations
1 x Stellantis Learning App Quiz pill - Beedeez (20 questions)

BASIC VIDEO PRODUCTION (FOR PEDAGOGICAL KIT, TTT & HANDOVER)	€	1	€
Project management and briefings			
Macro design			
Storyboarding			
Pre-production activities			
Audio video equipment rent			
Video shooting (including crew trasfer to Turin)			
Video editing			

DELIVERABLE DETAILS

2/3 Brand's representative quick interviews (2 to 5 minutes each)

— SRT files for superscript or voiceover

10-12 short video clips with background music (30s to 1m30s)

— Static shots (Ex. Exterior / interior design, infotainment, EV/Charging, Drive modes, Practicality, Boot space & configuration,)

— Dynamic shots (Ex. Road driving, performances, Driving related screens, driver actions & gestures, charging process, Drive modes,)

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To be shot in Turin or Brescia. Any other expenses not included (ex competitor car rental and video shooting, track or studio renting)

TTT

TTT	19.500,00 €	1	19.500,00 €
Project management and briefings			
Macro design & planning			
Content copywriting – PPT + trainer notes & review			
PPT Graphic editing and animations			
Adobe Room configuration (Room set up, Layout preparation, Uploads, Poll creation,...)			
1 DD Rehearsals + 1 DD TTT sessions + Preparation			
- Director + Crew + Transfer expenses			
-1 x Trainer (Preparation + Rehearsal + TTT + Transfer cost) NO			
- Audio / video / lighting / broadcasting equipment rent & Set up			

DELIVERABLE DETAILS

1 x PPT slide deck with animations & trainer notes

1 x Rehearsal on Adobe platform

1 x Live session on Adobe platform

- 3 to 4 presenter / guests set up (1 HL Trainer)

- Multiple camera set up

- Studio set up with monitors for relator and as background

To be shot in Turin (Heritage) or Brescia. Any other expenses not included (ex competitor car rental and video shooting, track or studio renting)

HANDOVER GUIDE

HANDOVER MEMENTO (OR ANY OTHER STAND ALONE MEMENTO)	8.000,00 €	1	8.000,00 €
Project management and briefings			
Material collection & Analysis			
Macro design – Synopsis for Approval			
PPT New Content copywriting & reviews			
PPT Graphic editing and link creation & Reviews			
PDF export & testing			

DELIVERABLE DETAILS

1 x PPT file with hyperlinks for document navigation (Up to 45 slides)

1 x PDF exported file (Upt o 45 pages) for quality check and reference for localizations

TOTAL PEDAGOGICAL KIT + TRAIN THE TRAINER + HANDOVER MEMENTO	75.000,00 €
1 IBT OF 7 HOURS WITH WORKSHOPS + Including Test Out	28.500,00 €
1 AFTERSALES VCT	7.000,00 €
TEST DRIVE GUIDELINES DESIGN (NO LIVE TRAINING EVENT)	7.500,00 €
F2F TEST OUT	4.500,00 €
-1 x Basic Video Production NO	- €
1 x TTT	19.500,00 €
1 x Handover memento guide	8.000,00 €
TOTAL	75.000,00 €