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Beinasco 08904.2026

## WBT CONNECTED SERVICES — PCDOV

### Budget and activities

**Peugeot, Citroën, DS, Opel, Vauxhall**

	Total
<b>WBT CONNECTED SERVICES — PCDOV</b>	<b>19,600,00</b>
Project management and briefings	
Material collection & Analysis	
Macro design – Synopsis for Approval	
Content copywriting – PPT for approval	
PPT Graphic editing	
Video Avatar production (4 × around 2 min videos)	
Articulate graphics, animations and interactions editing, authoring & reviews	
Final publishing, LMS quality check & source files delivery	
<b>DELIVERABLE DETAILS</b>	
× WBT (30 min fruition)	
- Review Test Area on Articulate 360	
- Source Articulate Storyline file	
- Published package for LMS upload and quality check	
- 1 × XLIFF file for automatic translations	
- 4 × Avatar English mp4 videos + SRT	
<b>TOTAL</b>	<b>19,600,00</b>