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Beinasco 08.04.2026

WBT CONNECTED SERVICES — PCDOV

Budget and activities

Peugeot, Citroën, DS, Opel, Vauxhall

| | Total |
|---|------------------|
| WBT CONNECTED SERVICES — PCDOV | 19.600,00 |
| Project management and briefings | |
| Material collection & Analysis | |
| Macro design – Synopsis for Approval | |
| Content copywriting – PPT for approval | |
| PPT Graphic editing | |
| Video Avatar production (4 × around 2 min videos) | |
| Articulate graphics, animations and interactions editing, authoring & reviews | |
| Final publishing, LMS quality check & source files delivery | |
| DELIVERABLE DETAILS | |
| × WBT (30 min fruition) | |
| - Review Test Area on Articulate 360 | |
| - Source Articulate Storyline file | |
| - Published package for LMS upload and quality check | |
| - 1 × XLIFF file for automatic translations | |
| - 4 × Avatar English mp4 videos + SRT | |
| TOTAL | 19.600,00 |