

## KOINE' snc

servizi di traduzione - editoria elettronica - multimedia  
Via Fornasio, 5 - 10092 BEINASCO (TO)  
Tel. 011 3971099 • Fax 011 3972261  
E-mail: koine@koine.it  
VAT Number : IT05758560014  
FGA Supplier Code: 0251E69554  
COFOR Supplier Code: A00NF2 01

Beinasco 26/03/2026

### STELLANTIS - QUOTATION - Course updating - Magali Letellier

#### Transformation of previous courses in English language

##### *New job training for B2B Sales Force F2F*

*Re-design of current 8 VCTs and 1 WBT in 1 or 3 F2F modules*  
*Creation of max 3 quiz (Storyline + Beedeez) for each F2F module designed*  
*Creation of max 6 AI videos (max 2 minutes for each video)*

Instructional designer (30 days X Euro 249,30)	7.479,00
6 videos (6 X Euro 4.000,00) (to be confirmed)	24.000,00
F2F test out (3 X Euro 5000,00)	15.000,00
<b>Amount</b>	<b>46.479,00</b>

##### *New WBTs training*

*Update of 3 WBTs*  
*Re-design and merge of 2 current WBTs in only one (30 minutes)*  
*Creation of max 3 AI videos (max 2 minutes for each video)*

Instructional designer (20 days X Euro 249,30)	4.986,00
3 WBT updating - Senior writer (18 X Euro 188,00) - Scorm and sources files packs	3.384,00
1 WBT development - Scorm and sources files packs (1 X Euro 19.600,00)	19.600,00
3 videos (3 X Euro 4.000,00) (to be confirmed)	12.000,00
<b>Amount</b>	<b>39.970,00</b>

<b>Total amount</b>	<b>86.449,00</b>
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